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NEWS

SAN DIEGO, CA

Dr. Jim Dillahunt, managing partner of NewParadigms, LLC announced today that Insight Publishing (a division of Innovators Group, Inc. of Sevierville, TN) has selected him as a leading co-author with Drs. **Steven Covey** (author, *Seven Habits of Highly Effective People*) and **Ken Blanchard** (author, *The One Minute Manager*) for a new work entitled “*Blueprints for Success*”. This work, according, to Dillahunt, “is intended to bridge the *knowing-doing* gap, and bring together on one book, the best ideas and the critical skills required of individuals and organizations to move from *vision to implementation*. Jeanne Baach, Sr. Marketing Director, Insight Publishing, echoed Dr. Dillahunt’s comments and added that, “this book moves beyond the simple mantras for successful living, and actually presents a series of blueprints that can improve organizational and individual performance in the complex environment of the 21st Century.” Baach went on to say, “We selected Dr. Dillahunt as a key participant in this new work because of his 25 years of experience as the founder and CEO of a

highly successful firm, and for his academic prowess and research into the skill sets that make business leaders, parents and individuals achieve their highest potential.”

Dillahunty noted that “the business and family environment of the 21st century is much more complex than just a few years ago, and to achieve the level of success that you envision requires an inventory of skills to effectively seize upon emergent opportunities. The intent for my contribution to this important work is to present an outline and rationale for the specific skill sets needed for prosperity in this new age.” Dr. Dillahunty makes the observation that “the stress levels that we normally cope with in 2008, drove individuals into psychiatric hospitals in 60’s. There is a critical need for individuals and organizations seeking to excel in this age of *over* communication, to have blueprints for success, and to follow them.”

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